

Mass Digitization Success: High-Quality XML Conversion for 28 Periodicals in 5-6 Hours



CLIENT OVERVIEW

The client is a modern media group with a global presence, aiming to extend its focus to e-commerce and entertainment.

PROBLEM

The client, a global media group, needed to undertake a mass digitization exercise to keep pace with the changing digital ecosystem. They faced challenges with high volume document handling, content retrieval, and digital conversion to XML in various European languages, all within a short turnaround time and budget constraints.

- Required mass digitization and XML conversion of documents in various European languages.
- Needed to handle high volume document processing and content retrieval.
- Faced challenges in achieving high accuracy levels with limited in-house staff.
- Priority to keep costs in check while meeting tight deadlines.

SOLUTION

Lumina Datamatics leveraged its extensive experience in digitization and markup projects, utilizing proprietary conversion tools to meet the client's needs efficiently.

- Utilized proprietary conversion tools for high-volume digitization.
- Delivered completed files to 12 different FTP accounts as per client requirements.
- Digitized German and French magazines into XML articles from source print PDFs with a turnaround time of 5-6 hours.
- Converted a total of 28 different periodicals (newspapers/magazines) into XML.
- Dispatched XML content and article PDFs to the client before the start of their business hours.

RESULT

Lumina Datamatics' solutions resulted in:

- Delivered high-quality digitized XML and PDF outputs.
- Automated and secured file delivery to 12 different FTPs simultaneously.
- Met stringent deadlines consistently.
- Achieved cost optimization through automation.

ABOUT US:

Globally, 8 of the top 10 publishers and 3 of the top 5 ecommerce retailers trust Lumina Datamatics as their strategic partner in providing content, analytics, and technology solutions. Lumina Datamatics' expert solutions comprise in-house platforms, partnerships with global technology leaders, and more than 3500 professionals across Germany, India, UK, United States, and Philippines. Our clients have reduced time-to-market, optimized business processes, operational efficiencies, and improved competitiveness. For more information, please visit www.luminadatamatics.com.

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