

How a Global Leader Achieved 20% Reduction in Processing Time & 30% Improved Efficiency



CLIENT OVERVIEW

The client is a global leader in professional information, software solutions, and services related to healthcare, tax and accounting, governance, risk, and compliance, as well as legal and regulatory sectors.

PROBLEM

A manual content acquisition process had a spillover effect on the entire publishing value chain of this legal publisher. Integrating supplementary content into existing manuscripts and loose-leaf publications was difficult.

The challenges included:

- Friction between the copyeditors and the authors due to files being sent via multiple emails.
- Challenges in managing and integrating supplementary content.
- Inefficiencies in the publishing workflow due to manual processes.

SOLUTION

Lumina Datamatics deployed the Lumina Advanced Publishing System (LAPS) to manage unique and customized workflows for loose-leaf publications, bound books, and cumulative supplements. This system significantly streamlined the publishing process.

- LAPS automated the workflow components like copyediting, pagination, and Quality Check (QC) across print and digital platforms.
- Automatic identification and processing of loose-leaf publication pages without manual intervention.
- Full automation of aspects such as XML conversions, text clean-up, email alerts, query compilations, dashboards, validation, and AFI processes.
- Enabled easy upload and download of copyedited files, facilitating better communication between authors and copyeditors.

RESULT

- The implementation of LAPS led to significant improvements in the client's publishing processes.
- 20% reduction in processing time for loose-leaf publications.
- 30% improvement in process efficiency.
- Cost optimization through automation, with savings passed on to the customer.
- Simpler tracking schedules using auto-reminders to authors and publishers.
- Files integrated with watertight accuracy.

ABOUT US:

Globally, 8 of the top 10 publishers and 3 of the top 5 ecommerce retailers trust Lumina Datamatics as their strategic partner in providing content, analytics, and technology solutions. Lumina Datamatics' expert solutions comprise in-house platforms, partnerships with global technology leaders, and more than 3500 professionals across Germany, India, UK, United States, and Philippines. Our clients have reduced time-to-market, optimized business processes, operational efficiencies, and improved competitiveness. For more information, please visit www.luminadatamatics.com.