

Automating the Content Acquisition and Workflow Management Process for a Legal Publisher



CLIENT OVERVIEW:

The client is a global leader in professional information, software solutions, and services related to healthcare; tax and accounting; governance, risk, and compliance; and legal and regulatory sectors.

PROBLEM

A manual content acquisition process had a spillover effect on the entire publishing value chain of this legal publisher. It was difficult to integrate supplementary content into existing manuscripts and loose-leaf publications. There was friction between the copyeditors and the authors too as files were sent via multiple emails.

SOLUTION

Lumina Datamatics deployed the Lumina Advanced Publishing System (LAPS) to manage unique and customized workflows for loose-leaf publications, bound books, and cumulative supplements. LAPS streamlined the components of the workflow like copyediting, pagination, Quality Check (QC) across print and digital platforms.

Thanks to LAPS, the pages of loose-leaf publications were automatically identified and processed without manual intervention. Other aspects of publications like XML conversions, text clean-up, email alerts, query compilations, dashboards, validation, and AFI processes were fully automated.

Further, the copyedited files could be uploaded or downloaded at the click of a button making it easy for authors and copyeditors to communicate.

RESULT

- 20% reduction in the processing time for loose-leaf publications
- 30% improvement in process efficiency
- Cost optimization with automation, passed on to the customer
- Simpler tracking schedule by using auto-reminders to authors and publishers
- Files integrated with watertight accuracy

ABOUT US:

Globally, 8 of the top 10 publishers and 3 of the top 5 ecommerce retailers trust Lumina Datamatics as their strategic partner in providing content, analytics, and technology solutions. Our clients benefit from the reduced time-to-market for new products and services, optimized business processes, operational efficiencies, improved competitiveness, and relevant insights. Lumina Datamatics' expert solutions comprise in-house platforms, partnerships with global technology leaders, and more than 3500 professionals across Germany, India, UK, United States, and Philippines.