

How a Leading Journals Publisher Reduced their Article Acceptance Cycle Time Significantly



CLIENT OVERVIEW:

This global leader in research and education has an exceptional portfolio of 1600+ journals and millions of published high-quality articles. For over 200 years, they've been publishing works in the areas of earth science, chemistry and medicine, computing, and more.

PROBLEM

The client had a challenge where their turnaround times were high, with an average acceptance time of 100+ days. This was deemed unacceptable by the client, given that deadlines needed to be met. This resulted in poor overall production times and bottlenecks, creating delays. The causes of these delays were:

- Author revision due dates are not being met. The author's review, at times, exceeded one year
- Identifying reviewers surpassed standard times
- Reviewers not adhering to deadlines
- Prolonged editor decision process

SOLUTION

Lumina Datamatics utilized ScholarOne to provide a report that included an analysis of the turnaround time (TAT) of individual tasks and stages. With the reports, Lumina Datamatics' team of experts made precise recommendations that involved:

- Providing a list of inconsistent journals with extended review times and improper due dates
- Introducing a 'suggest reviewer' step in the submission process to speed up reviewer selection
- Proposing reviewers to update areas of expertise in their profile for quick selection
- Helping editors with a list of reviewers who reviewed quickly and efficiently

RESULT

- Average time to acceptance has been reduced by more than 15%
- Lumina Datamatics and this journal client agree to meet annually to review the current process and how it can continue to improve

ABOUT US:

Globally, 8 of the top 10 publishers and 3 of the top 5 ecommerce retailers trust Lumina Datamatics as their strategic partner in providing content, analytics, and technology solutions. Our clients benefit from the reduced time-to-market for new products and services, optimized business processes, operational efficiencies, improved competitiveness, and relevant insights. Lumina Datamatics' expert solutions comprise in-house platforms, partnerships with global technology leaders, and more than 3000 professionals across Germany, India, the UK, and the United States. This global resource pool services our customers across four continents: North America, Asia, Australia, and Europe.