

How Legal Content was Quickly Updated on Digital Platforms



CLIENT OVERVIEW:

The client is one of the world's leading publishers of legal content across various online platforms and formats: books, journals, periodicals, loose-leaf publications, and DVDs.

PROBLEM

The client wanted to ensure that legal documents were constantly updated to serve its customer base of legal professionals, scholars, and students. To ensure better storage, archival and retrieval online, the publisher needed the content in XML format.

The client wanted to track court cases online and capture content from multiple document formats promptly. Both journals and case documents were to be converted into XML and delivered within 3 days. This had to be done for more than 20 titles across journals and loose-leaf publications. Another complication was to capture data from various sources like PDF, Word, and RTF.

SOLUTION

Lumina Datamatics deployed a team of XML/HTML experts to work with its proprietary process workflow management tool ePublishing Studio 2. This tool makes data extraction and XML conversion smooth and error-free achieving 99.99% in-built QC validation routines.

RESULT

- Published updated journal titles in the tight deadline needed by client
- Updated loose-leaf master database with the latest data
- Delivered the updated XML output to the client in less than 3 days
- Ensured a high level of data accuracy

ABOUT US:

Globally, 8 of the top 10 publishers and 3 of the top 5 ecommerce retailers trust Lumina Datamatics as their strategic partner in providing content, analytics, and technology solutions. Our clients benefit from the reduced time-to-market for new products and services, optimized business processes, operational efficiencies, improved competitiveness, and relevant insights. Lumina Datamatics' expert solutions comprise in-house platforms, partnerships with global technology leaders, and more than 3000 professionals across Germany, India, the UK, and the United States. This global resource pool services our customers across four continents: North America, Asia, Australia, and Europe.