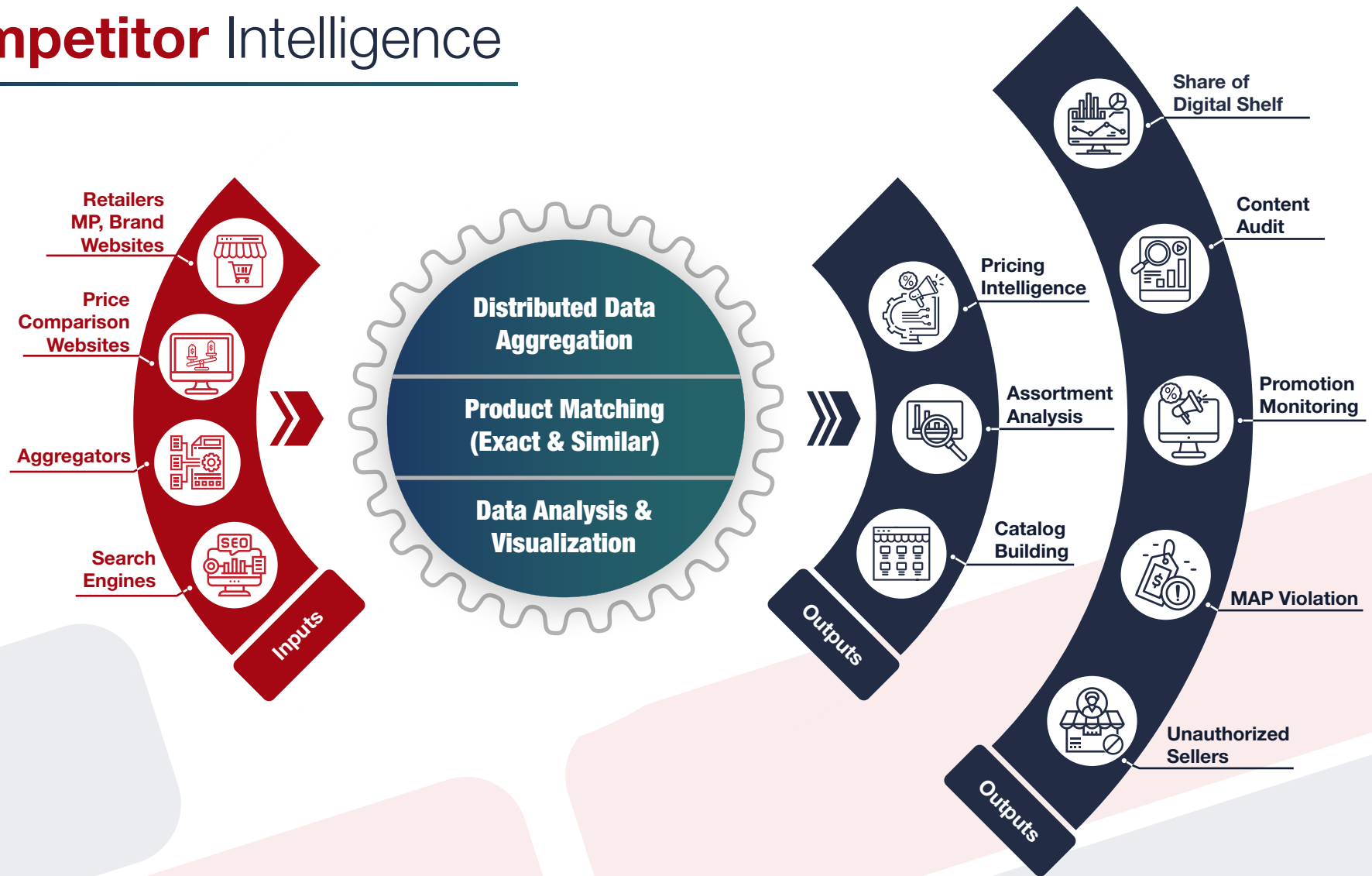


# Competitor Intelligence



 Unlock Scale

 Multi-Language Support

 Data Accuracy

 Actionable Insights

Lumina Datamatics delivers competitor intelligence for marketplaces, multi-brand retailers and brands by leveraging its technological expertise in the following domains:

## Data Aggregation

Our highly scalable, distributed data aggregation infrastructure can obtain millions of data points from websites and mobile applications across geographies and languages with varying levels of complexity to provide structured data output.

## Product Matching

Our robust machine-human hybrid approach to product matching helps enhance accuracy and deliver incredibly reliable results. Our ability to match at a product-attribute level enables us to provide not only exact matches but similar matches as well.

## Data Analysis and Visualization

Our visual capabilities, paired with robust data analysis, obtain meaningful insights and thus helps in quick decision-making.

## Typical Use Cases



Share of Digital Shelf



Content Audit



Promotion Monitoring



MAP Violation



Promotion Intelligence



Assortment Analysis



Rapid Catalog Building



Unauthorized Seller Identification

**5 Billion+**

Data Points/Year

**1 Million+**

Links/Day

**>99.6%**

Accuracy

Lumina Datamatics is a trusted partner in providing eCommerce support services to 3 of the 5 largest retailers/marketplaces worldwide. Lumina Datamatics provides product content transformation services, competitor intelligence, and technology services to eCommerce retailers, marketplaces, and brands. Our organization has over 3000 professionals across APAC, Europe, and North America.

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