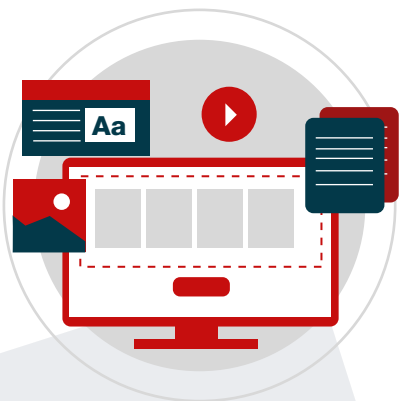


# Content Moderation

Content Input  
(API or Manual)



Automation



Human Moderation  
for Exceptions



Return Decision  
via API



**Flexible Reporting Framework  
with Actionable Insights**



**Human Intervention  
Based Decisions**



**Consistent Quality &  
High Accuracy**



**Highly Scalable**

Our team of experts creates flexible, customized solutions using pre-, post-, and reactive moderation techniques to help manage large-scale content moderation that adheres to defined guidelines.

## What Lumina Datamatics can do:



Ensure Adherence to Content Policy



Audit Product Content



Monitor User Interaction for Fraud



Identify Illegal Items



Monitor Video, Chat & Product Reviews



Eliminate Hate Speech, Adult Content & Cyberbullying



Identify Cases of Abuse & Harassment



Marketplaces



Travel



Gaming



Social



Dating

Lumina Datamatics is a trusted partner in providing eCommerce support services to 3 of the 5 largest retailers/marketplaces worldwide. Lumina Datamatics provides product content transformation services, competitor intelligence, and technology services to eCommerce retailers, marketplaces, and brands. Our organization has over 3000 professionals across APAC, Europe, and North America

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