



Award-winning, web-based, WYSIWYG, intuitive proofing system for authors.



## Work with Us



Streamlined editorial process



Secure editing environment



Customizable email reminders



Real-time collaboration between stakeholders



### Why

Better management, enhanced content accuracy, and streamlined communication between authors and editors is needed during the submission and proof review process.



### What

Deployment of this system leads to better turnaround times, efficient production workflows, and optimized costs.



### How

BluPencil enables authors to edit their text instantaneously via a structured layout (with underlying XML), using an intuitive WYSIWYG interface.

## The Details

XML Ingestion

Author Proofing

Production Editor

Technical Editor

XML and PDF

## Still Deciding?

- Proofing alerts via emails, with customizable reminders
- Easy API-based integration with CMS's and third-party systems
- Facilitating both offline and online work modes
- On-the-fly proof generation, per authors' preferences
- Integrated with online databases (e.g., Crossref and FundRef registry)

## Stats You Need to Know



**6**  
Publishers live

**10 K+**  
Articles

**144**  
Journals  
onboarded

**98 %**  
Author uptake



**40 %**  
Post-proof TAT reduction



## How It Works

### XML Ingestion



- XML transformed into BluPencil-ready XHTML
- Web images uploaded
- Deep link created and an auto-email sent to authors



### Author Proofing

- Checks content
- Responds to queries
- Reviews the proof
- Uploads replacement content
- Sends comments to Production Editors and typesetters

### Production Editor



- Reviews author changes
- Approves or rejects replacement content
- Adds additional information using comments to typesetters



### Technical Editor

- Carries out any global changes
- Updates content and structure based on comments from authors or Production Editors

### XML and PDF



- XML composition
- Galley PDFs for reference

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