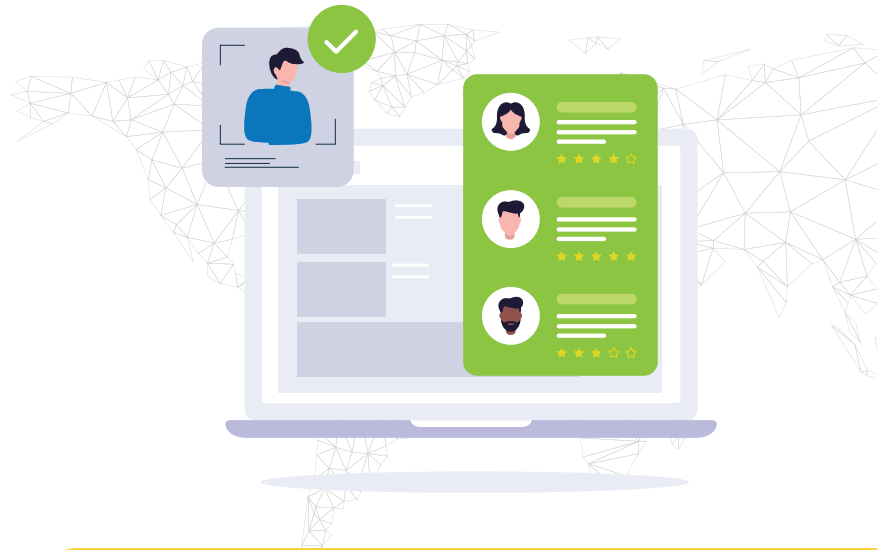




## expert source PRO

A cloud-based workforce solution connecting publishers with experienced freelance contributors worldwide.



### Work with Us



Gain instant access to a specialized freelance pool



Reduce time to hire



Manage every aspect of your freelance workforce



Improve productivity and quality



#### Why

Publishers can quickly find, hire, manage, and pay freelance talent with specialized skills.



#### What

ExpertSource Pro connects employers with experienced content professionals such as writers, copy editors, proofreaders, subject-matter experts, project managers, indexers, instructional designers, graphic designers, artists, programmers, and more.



#### How

Businesses can search for qualified freelancers based on a wide range of criteria, evaluate their skill levels through project ratings and certification/badging, assign work through an easy-to-use dashboard, and process invoices for payment.

### The Details

Onboarding

Access Talent Pools

Engage & Manage

Reporting & Dashboard

Invoice Payments



## Still Deciding?

- Cloud-based workflow solution
- New freelance talent onboarded weekly with support from Lumina Datamatics' professional recruiting experts
- Full transparency via easy-to-understand dashboard and reporting
- Review and process invoices quickly
- Scale business with speed and ease

## Stats You Need to Know



## How It Works



### Select the Right Candidate

- Filter candidates based on skills, subject area, location, language, and more
- Review candidate's historical performance data
- Access resumes and sample work
- View candidate availability via calendar feature

### Manage Freelance Resources

- Assign and manage multiple types of projects
- Scale-up projects quickly
- Apply performance ratings using a simple 3-point system
- Easy, secure invoicing & payment for completed work managed directly in the platform



### Control Costs

- Freelance profiles show target compensation rates upfront
- Matching feature allows comparison of multiple candidates
- Downloadable reports offer details on overall spend, filterable in a variety of ways

Lumina Datamatics is a strategic partner to global publishers and e-commerce retailers, providing content, analytics, and technology solutions. We enable publishers to be at the forefront of digitalization by managing the entire publishing process – from content creation to product delivery, including feedback from readers and buyers. Lumina Datamatics' expert solutions are a combination of its various in-house platforms, partnerships with global technologies, and more than 2800 professionals spread across Germany, India, and the United States. This global footprint services our customers across four continents: North America, Asia, Australia, and Europe. Visit [luminadatamatics.com](https://luminadatamatics.com) or go to LinkedIn for more.

© Copyright 2022 Lumina Datamatics Limited. All Rights Reserved.

Contents in this document are confidential and proprietary to Lumina Datamatics. No part of this document should be reproduced, published, transmitted or distributed in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, nor should be disclosed to third parties without prior written approval from the marketing team at Lumina Datamatics.

[marketing@luminad.com](mailto:marketing@luminad.com)



[luminadatamatics.com](https://luminadatamatics.com)

Asia | Europe | North America