



Award-winning, web-based, WYSIWYG, intuitive proofing system for authors.



Work with Us



Streamlined editorial process



Secure editing environment



Customizable email reminders



Real-time collaboration between stakeholders



Why

Better management, enhanced content accuracy, and streamlined communication between authors and editors is needed during the submission and proof review process.



What

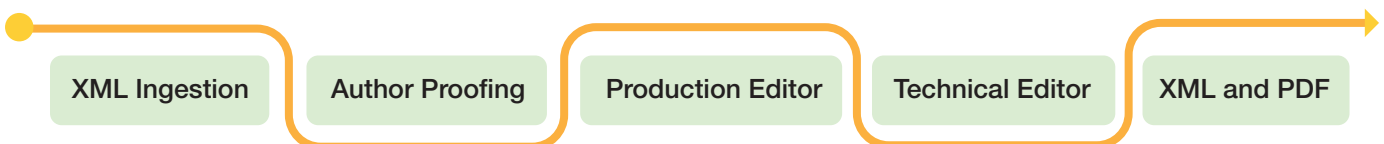
Deployment of this system leads to better turnaround times, efficient production workflows, and optimized costs.



How

BluPencil enables authors to edit their text instantaneously via a structured layout (with underlying XML), using an intuitive WYSIWYG interface.

The Details



Still Deciding?

- Proofing alerts via emails, with customizable reminders
- Easy API-based integration with CMS's and third-party systems
- Facilitating both offline and online work modes
- On-the-fly proof generation, per authors' preferences
- Integrated with online databases (e.g., Crossref and FundRef registry)

Stats You Need to Know



6
Publishers live

10 K+
Articles

144
Journals
onboarded

98 %
Author uptake



40 %
Post-proof TAT reduction

How It Works

XML Ingestion



- XML transformed into BluPencil-ready XHTML
- Web images uploaded
- Deep link created and an auto-email sent to authors

Author Proofing



- Checks content
- Responds to queries
- Reviews the proof
- Uploads replacement content
- Sends comments to Production Editors and typesetters

Production Editor



- Reviews author changes
- Approves or rejects replacement content
- Adds additional information using comments to typesetters

Technical Editor



- Carries out any global changes
- Updates content and structure based on comments from authors or Production Editors

XML and PDF



- XML composition
- Galley PDFs for reference

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