



Embracing the digital shift

Harness potential of HTML5 + CSS3 + Javascript

eBook Solutions

- epub solutions
- Kindle solutions
- Style sheets development

- Independent validation services
- QA and User testing

www.luminadatamatics.com

ePub and Mobi Conversions for a Leading Academic Publisher

The client required Lumina Datamatics to provide XML and e-book conversion services for both ePub and Mobi formats for producing digital products.

Challenges

The key challenges faced during this project are:

- Multiple source formats to be converted to e-books
- Over a million pages to be converted in short time of less than a month
- Stringent QA requirements

Solution and Approach

- A dedicated team was set up, including an independent QA facility
- A customized tool set was designed to ingest multiple source formats
- A standard style sheet was created to generate e-books for the publisher
- The team was able to offer a swift turnaround of 8–10 days as against the usual time of 15 days for the completion of production lots

Key Benefits

- With the help of the faster ramp up, the client was able to take most of the content online within a short span of time. This enabled the client to cater to the e-book need of its readers
- Stringent QA services helped in publishing the content more accurately, with a cost benefit on outsourcing moderate-to-complex business processes



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