LUMINA DATAMATICS
WE MANAGE KNOWLEDGE

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A SMARTER WAY TO HIRE AND MANAGE YOUR FREELANCE WORKFORCE

More than 150 million people around the world now work as independent contractors. That number is expected to significantly grow, as current and new technologies make working independently easier. While the benefits for companies looking to leverage this trend are undeniable, contracting unknown individuals is not without risk.

Wondering how your business can identify quality content professionals quickly and at competitive price points?

Contact us at marketing@luminad.com to schedule a demo.

What Is ExpertSource?

ExpertSource is a cloud-based human capital management system designed to quickly connect employers with experienced professionals. Through ExpertSource, employers can interact with freelance writers, copyeditors, subject matter experts, animators, programmers, and so forth; view predictive models on a given individual's likelihood of success; evaluate their skill levels; view which tests of ability they have completed; establish their availability for upcoming projects; assign work and manage it; apply project ratings; and approve invoices for payment.

Features

Onboarding

Freelancers create profiles outlining skill sets, subject matter knowledge, level of education and other relevant details. Freelancers can update their profiles at any time as they advance in their careers. Upon profile creation, candidates are presented with tests on abstract reasoning skills and workforce preferences. These predictive tests have a proven correlation to a candidate's likelihood to succeed—or fail. Additional skill-based testing is made available to users who selected relevant skills. Employers can also create customized tests for their own unique needs.

Finding the Right Candidate

Employers can search the database based on multiple parameters, then view each candidate's proficiency, test scores, experience, target rate, ratings of past work, and capacity for new projects. Competency matching provides close matches to desired resources who may be unable to take on a given project, or whose target rates exceed budget.

Work Allocation and Management

Upon reaching an agreement, employers can allocate work to that individual. As work is completed, freelancers submit invoices via the system. Employers can review and approve with direct PO creation. Employers provide ratings to an individual's work (ranking their overall quality of work, adherence to schedule, and communication) as it is completed, ensuring a record of both positive and negative experiences is maintained and viewable before additional assignments are made. Top freelancers are rewarded with local production credits (LPC) through the wallet interface.

How Does ExpertSource Work?

Onboarding · Engage & Manage · Invoice Payment

Access Talent Pools · Reporting & Dashboards

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What Can ExpertSource Do for You?

- Find and evaluate qualified freelancers for immediate or upcoming project needs
- Allocate freelancer work in easy-to-use online environment
- View key information (status, adherence to budget, etc.) via customized dashboard and reporting
- View, approve, and pay freelancer invoices

Lumina Datamatics Facts:

- Specialized content, data, and, analytics solutions provider
- 7 of the world's top 10 publishers as customers
- Part of the $150 million Datamatics Group
- 2800+ inclusive & diverse workforce
- 10 million+ pages of content transformed annually