



EDUCATION SERVICES

The Education Division of Lumina Datamatics is a leader in creating and delivering customized, intelligent, and profitable content for Higher Education, PreK–12, and ELT publishers. We are sensitive to the changing demands of the education landscape and provide collaborative solutions to our customers across print and digital products. As a full-service development house, we have dedicated editorial and production teams supported by a large pool of freelance subject matter experts. Our project management team ensures timely delivery of high-quality products at optimized costs.

Highlights

60+ Education customers

Onshore/Offshore and hybrid capabilities

100+ writers grouped across various disciplines

Experienced writers for College and K-12

Connected to SME's, freelance writers, designers worldwide

Services



Content Development

- Curriculum Conception/Instructional Design
- Prototyping and Testing
- Design and Layout
- Guidelines Documentation
- Content Writing/Repurposing/Revising
- Visual Elements Specing
- Research and Fact Documentation
- Standards and Framework Alignment & Tracking
- Assessment and Remediation
- Multilevel Differentiated Instruction
- Subject Matter/Technical Review



Accessibility

- Closed Caption and Transcript Writing, Reviewing, and QA
- Review and Conversion of Various File Types (InDesign, PDF, MS Word, etc.) for Compliance With WCAG 2.1 and Section 508/NIMAS
- Alt Text Description Writing, Editing, and QA



Editorial & Enhancement

- Fact-Checking/Proof Reading
- Digital and Editorial QA Reviews
- Pre-Editing/Copyediting
- Abstraction and Indexing
- Offshore and Onshore Editorial Services



Digital Media

- HTML5 Asset Development
- Studio Services
- 2D/3D Animations
- Simulation Based Learning
- Virtual/Augmented/Mixed Reality



Rights & Permissions

- Rights Acquisition
- Rights Consultation and Risk Assessment
- Permissions
- Compliance Tracking
- Asset Storage



Art & Design

- Cover/Interior Book Design
- Cover Mechanicals
- User Interface (UI) Design
- Creative Paging
- Art Preparation & Image Manipulation
- Concept and Branding



Conversion/Transformation

- XML Conversion/EPUB Conversion
- eBooks (Interactive, HTML5, Reflowable eBooks, EPUB2, EPUB3)

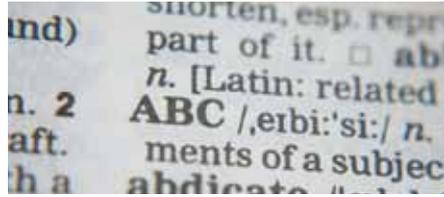
Delivering unique
content on time and on budget
that aids in **transformative**
learning experiences.

Segments



School (PreK-12)

The School Division understanding of pedagogy is reflected in the carefully crafted materials tailored to age-specific classrooms. Tasks move from rigorous text readability scores and adjustments through applying cognitive development taxonomies when developing fair and unbiased assessments. Since most of the staff have been educators, they are also well versed in creating teachers' instructional guides and professional development materials.



ELT

ELT Development grew out of our ELL/ELD program development group. Although the rigor of ELL instruction has a very different aim from traditional ELT programs, many of the instructional techniques such as CEA standards have been transferred to ELT programs resulting in richer and more robust materials. Besides revising for localization, the ELT team is also knowledgeable in CEF standards and best practices.



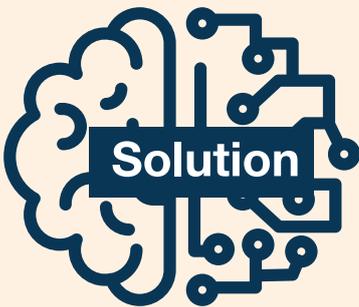
Higher Education

Lumina Datamatics helps Higher Education institutions to transform the learning experience for students, personalize learning pathways, and prove that investments in transformational learning are paying off. We help design, develop, and build courses that are engaging and effective. Lumina Datamatics ensures that all of your materials are accessible and ADA compliant. We leverage AI to create high volumes of assessments that truly work. Our actionable insights prove that you are offering students a pathway towards success.

LAPS is a unique configurable workflow management system for books with a built-in authoring tool and a robust project management and tracking system.



At Lumina Datamatics, we not only have a rich experience of providing content/media research and acquisition services but also provide permissions analysis and clearance services to many of the major educational publishers. We strictly ensure compliance to SLAs, and hence offer peace of mind to our customers.



Using artificial intelligence, Smart Test Technology can search, select, manage and score test questions based upon multiple skills and abilities of a student. It offers actionable insights into each student's potential, in a cost-effective manner without draining your staff resources.



Lumina Datamatics has developed a specialized assessment authoring system, enriched with key features that support the assessment development in several ways. These tools can be integrated with the overall Learning Management System or can be implemented as a standalone assessment authoring system.



ExpertSource is a cloud-based human capital management system designed to quickly connect employers with experienced professionals. Through ExpertSource, employers interact with freelancers across various functionalities, evaluate their skill sets, establish their availability for upcoming projects, and assign and manage work with ease.



Key Clients



Client Speak

“ We thank you for your commitment and dedication. Your contribution to the success of our company is highly valued. ”

■ SVP, Chief Product Officer

Lumina Datamatics Facts

Specialized content, data, and, analytics solutions provider

7 of the world's top 10 publishers as customers

2800+ inclusive & diverse workforce

10 million pages of content transformed annually

Part of the \$150 million Datamatics Group



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: Munich
: Bengaluru, Chennai, Mumbai, Noida, Puducherry