

## ACCESSIBILITY COMPLIANCE



One of the top challenges for today's educational institutions and publishers is that of accessibility to students and/or instructors with disabilities. Legal requirements and an expanding digital educational marketplace have made compliance with the WCAG 2.1 guidelines increasingly urgent—not only to ensure that the maximum number of users can be reached, but also to avoid possible litigation and/or loss of market share.

Lumina is a top provider of alternative text descriptions and has significant experience across multiple complex disciplines. Our services can be handled stateside or offshore, providing competitive price points and a global knowledge base to draw from. Should subject matter expertise be required, Lumina's database of freelance subject matter experts, writers, and reviewers is unparalleled, with more than 5,000 contractors covering a vast array of content types and complexities.

### **Lumina's overall accessibility offerings:**

- Closed caption and transcript writing, reviewing, and QA
- Ingestion or embedding of closed caption and/or transcripts into media assets
- Alternative text description writing, editing, and QA (both long and short descriptions; covering virtually all subject areas)
- PowerPoint creation, taking into account composition, color, font choices, alt text descriptions, and readability via text-to-speech function
- Review and conversion of various file types (InDesign, PDF, MS Word, etc.) for compliance with WCAG 2.1
- JAWS testing to ensure elements are read clearly and in the correct order by eReader devices
- Project management oversight from start to finish

In addition, Lumina's highly experienced composition and media teams are well versed in working within new systems and workflows, and are proficient in the use of HTML5/EPUB3.

To inquire further regarding this service, see samples of our work, or to have us price a project, please contact your Lumina representative.



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